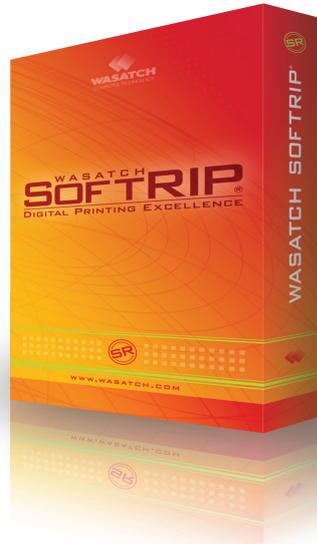


AMS SOFTRIP SOFTWARE



Improves the efficiency and presentation of your mailing processes

What Does It Do?

The AMS Softrip from Wasatch is a sophisticated software that includes a simple set up, intuitive workflow and powerful print controls. It brings together the key settings you need to quickly prepare your images for effective printing. Size, crop, check colour and more without leaving the home screen. The Softrip works perfectly with the AMS M1 and M1C printer.

SoftRIP is the RIP that color experts choose. With 16-bit colour rendering and the exclusive Precision Stochastic Screens™ halftone method, Wasatch achieves excellent color reproduction with perfectly smooth gradients. With Wasatch, beginners look like pros with easy plug-and-play imaging configurations, and experts have all the tools they need to implement even the most complex color workflows.

What Is A RIP?

If you just want to send data to your printer, you can use the driver that came with it. But, if you want to get the quality out of the printer you were hoping for when you bought it, you need a real RIP. A RIP will quickly pay for itself in time and media savings.

Why Do I Need a RIP?

Most large format printers provide some sort of printer driver or rudimentary onboard RIP to convert image file data into a form that your printer can understand. However, most users need more than this in order to achieve anything close to optimal results from their printer.

Key Features:

- Offers Superior Colour
- Works with the M1 and M1C Printer
- Saves Time and Money
- Easy Colour Tools For Great Out-of-the-Box Colour
- Sophisticated Colour Management for Advanced Users

TIGHTEST FIT



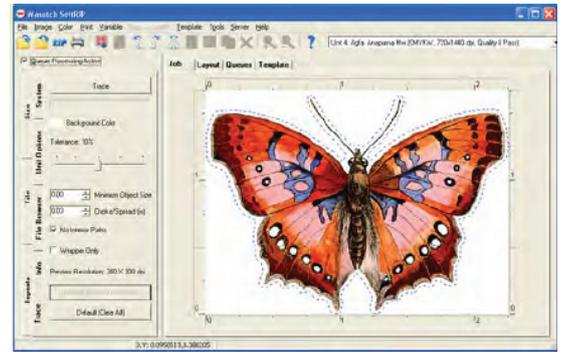
Saves the most media

SUPER EASY-CUT



Saves the most time

MORE CONTROL LESS WORK



Easy Color Tools for Great Out-of-the-Box Color

Thousands of plug-and-play Imaging Configurations for superior out-of-the box color

Easy-to-use Correction Curves to make color adjustments as you would in standard design applications

Gamut warning for colors that cannot be printed with current profiles

Color control in four different input color spaces to get colors that pop and match SWOP in the same job

The Color Transforms flowchart shows you how your color moves from file to printed page

Simple Workflow Features Get You Up and Running Fast

The ability to drive up to four printers simultaneously allows you to manage any print production environment

SoftRIP puts key file preparation tasks on the main screen so you're ready to RIP fast

Easy workflow options for processing files individually or as part of a complete layout

Smart Nesting to create media- and time-saving layouts automatically

Master Queues Manager for tracking the status of your production in real time

Quick printer setup that requires no previous RIP experience

Interactive real-time preview and detailed image attribute display allow for accurate image adjustments

Cropping feature RIPs only selected areas, instead of entire page, speeding up processing

Sophisticated Color Management for the Advanced User

Specialty input profiles for RGB and CMYK produce larger density ranges and brighter colors

Intelligent ink limiting to maximize color gamut and profile media with poor ink retention

Precision Stochastic Screens™ halftoning for high quality output with smooth gradients and fast RIP speeds

16-bit rendering reproduces color with the greatest level of intricacy for high definition output

View trapping in Separation Proofs with DCS2 support

Advanced tools for indexed and spot colors, with Spot Color Capture to print colors read by hand-held colorimeters

Non-color support for white ink underlays, overlays, and spot color replacement

Advanced Workflow Features Help Power Your Production

Wasatch Cost Estimator saves you time and money by giving you an accurate view of your costs before you start production

Hot folders allow you to print directly from any application or operating system

Wasatch ImageNET™ allows you to print directly from any networked Mac, PC, or Unix workstation

Automated image rotation increases Smart Nesting media savings

Direct-to-layout workflow nests new images with RIP'd jobs

Tiling features allow for easy printing of oversized images

Archiving lets you save jobs from print queues

Why Choose AMS?

AMS is one of the UK's leading suppliers of mailroom equipment. As well as having a dedicated team of knowledgeable experts to offer advice and bespoke solutions to suit your mailing needs, we have a well-trained customer support team and highly skilled team of field engineers to support you after your purchase.

This reliable and efficient after-care support service is provided to ensure you get the most out of your purchase. We also offer a comprehensive range of technical support and service packages that cover both equipment and software. Our maintenance packages are an economical way to maximise performance and the longevity of your machine, overall resulting in peace of mind.

